

AL-KO is to open a new customer and training centre in the United Kingdom

AL-KO Vehicle Technology Group plans to open a customer and training centre in the United Kingdom in March 2025. The company is thus expanding its European network of customer centres to a total of nine sites.

“The new customer centre allows us to expand our service offering for the whole of the UK,” says Guido Kovermann, Senior Vice President Sales Leisure at AL-KO Vehicle Technology Group: “The new site is perfectly in line with our ambitious plans to expand our aftermarket business across Europe for even more customer proximity. AL-KO already offers its aftersales services in customer centres in Sweden, Austria, Italy, France, and Benelux as well as at three sites in Germany.”

Adam Betteridge, UK Aftermarket Sales Manager says: “The site is located in Southam/Warwickshire, adjacent to our busy production facility. Thanks to the close collaboration, we can benefit from that synergy and reduce our administrative expenses. This gives us more time to give our customers even more in-depth support and to expand our range of services. With a fully kitted out workshop, showroom and comfortable waiting area, AL-KO UK really are putting their customers front and center.”

Opening in March 2025, AL-KO has committed a significant investment into its centre in a bid to provide direct repairs, consultations, and accessory installations along with an inhouse training facility for their growing dealer network. Having taken on two brand-new build industrial units close to its production facility, AL-KO UK are looking forward to welcoming customers to have their repairs and installations carried out in a warm and welcoming environment.

The customer centre is selling and fitting the products of the group brands AL-KO, E&P, CBE and SAWIKO, including towbars, bicycle and motorbike carriers, levelling systems, air suspensions, maneuvering systems, anti-swaying systems and solar cells. In addition, they will operate their brand new leisure vehicle dealership training academy that will provide certified product and service training to leisure vehicle service technicians across the UK.

January 10, 2025

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Press Contact:

AL-KO Vehicle Technology Group
Eva Doppler
Ichenhauser Straße 14
D-89359 Kötz
+49 8221 97-8239
eva.doppler@alko-tech.com
www.alko-tech.com

The AL-KO Vehicle Technology Group is a swiftly growing global technology group and a business unit of DexKo Global. With high-quality chassis and suspension components for trailers, leisure and commercial vehicles, and construction and agricultural vehicles, the group represents the best in functionality and comfort as well as innovations to ensure greater driving safety. Founded in 1931 the group today has around 3,000 employees at more than 40 locations worldwide. Find out more at www.alko-tech.com

DexKo Global Inc. is one of the world's leading manufacturers of high-quality chassis technology, chassis assemblies, accessories, and hydraulic brake components. DexKo Global was founded in 2016 through the merger of Dexter and AL-KO Vehicle Technology. Headquartered in Novi, Michigan/USA, the company employs around 6,000 people in more than 100 production facilities and distribution centres. For more information, please go to www.dexko.com

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Caption: Now nine AL-KO customers centres for even more customer proximity in Europe
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